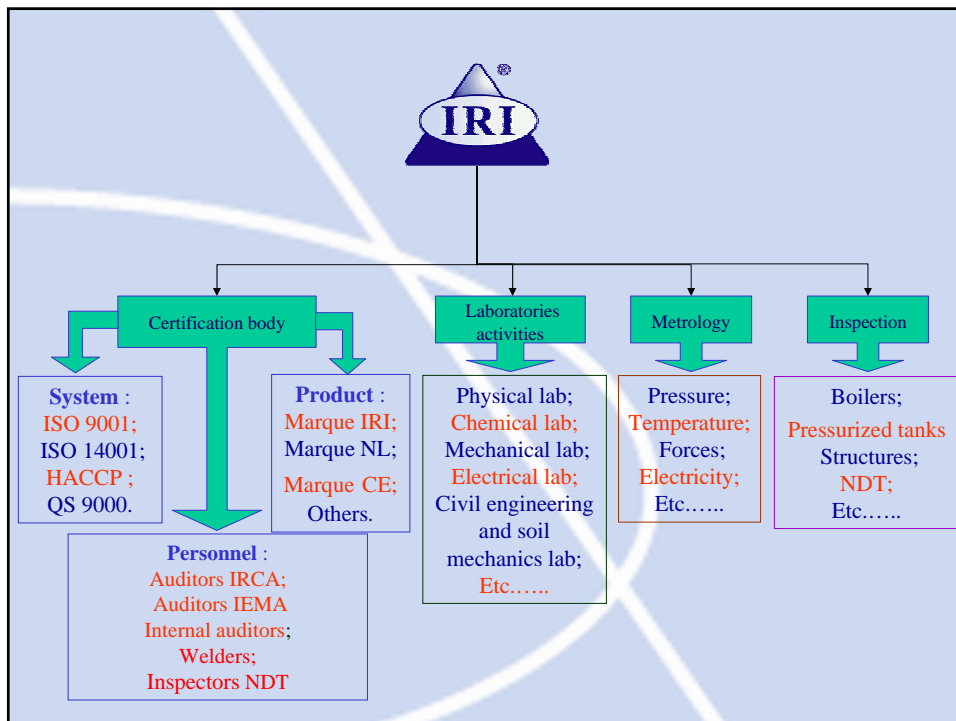




INSTITUT DE RECHERCHE INDUSTRIELLE INDUSTRIAL RESEARCH INSTITUTE

Trade, environment and competitiveness for SME's
IRI Activities Naji Abi Zeid





IRI Activities

INDUSTRIAL RESEARCH INSTITUTE

- Industrial research and studies

Provide technological, management and economic consulting services to existing industries and industrial development schemes

Conduct studies and research relevant to the establishment of new industries



IRI Activities

INDUSTRIAL RESEARCH INSTITUTE

- Scientific material testing and analysis

Provide, on an international scientific level, reliable services in testing and analysis

Deliver certificates of quality or conformity with standards and purchase specifications

Serving Industry and Development

PROJECTS

Theme	Partners	Objectives
Subcontracting and Partnership exchange SPX	UNIDO	Provide small and medium industries advisory information and services and promote subcontracting and partnership between these industries and international SME's
Lebanese Center for Cleaner production LCPC	UNIDO, EU and Ministry of Environment	Technical assistance to Lebanese industrialists for the supply of economically viable solutions to problems related to environmental impact control
Euro Lebanese Center for Industrial Modernization ELCIM	EU and Ministry of Industry	Technical assistance to Lebanese industrialists for the supply of economical and financial solutions to projects related to the modernization of their production processes



Subcontracting and Partnership Exchange **SPX**

Definition: SPX is a center for technical information, promotion and display of capacities, processes and particularities of industrial production or services



Subcontracting and Partnership Exchange SPX

The SPX allows industrialists to:

- Know at anytime and with precision the activities and capabilities of the enterprises of their region through a mere request of information
- Know their capabilities, therefore reduce expenses and increase profitability of investments
- Resolve easily their subcontracting problems

The SPX, at the national level:

- Facilitate relations with official and para official institutions concerning economic issues
- Maintain relations that serve the interest of the industrialists and the country



Lebanese Center for Cleaner production LCPC

Role: facilitate the transfer of Lebanese Small and Medium Enterprises to cleaner processes in the wake of Lebanon's efforts to join the World Trade Organization

Objectives:

- Empower industrial enterprises to design and manufacture products that meet growing consumer's demand for more environmentally friendly products
- Facilitate the access of local products to international markets thus encouraging economic growth



Lebanese Center for Cleaner production **LCPC**

- Increase constructive competition among industrial establishments
- Reduce the adverse environmental impacts of industrial production thus responding to the requirements of sustainable development
- Help industries implement Environmental Management Systems

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Euro Lebanese Center for Industrial Modernization **ELCIM**

What is ELCIM

The Euro Lebanese Center for Industrial Modernization supports the business development and export growth of manufacturing enterprises through the provision of technical and financial assistance

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Euro Lebanese Center for Industrial Modernization
ELCIM

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- Improve the management and results of the SME using international best practices
- Improve business performance by enhancing product quality
- Reach targets in terms of export share, turn over, job creation, access to new customers production agreements, etc
- Access technical and managerial assistance and long term financial sources
- Gain market knowledge and open the industry to new markets in Lebanon and abroad
- Develop long term partnerships with European companies



Euro Lebanese Center for Industrial Modernization
ELCIM

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Business services:

- Assessment of business strategy and potential
- Assist business in improving production technology, production planning, processing of products, packaging, storing, quality management, marketing, cost calculation , international cooperation , join ventures
- Organize joint activities: International Fairs, Sales Missions, Technology transfer, Product Development....



Euro Lebanese Center for Industrial Modernization
ELCIM

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Financial services:

- Access to Kafalat guarantee facilities
- Access to European Investment Bank and other commercial loans
- Improve financial reporting of Enterprises:
qualified financial statement, financial feasibility study targeted to facilitate access to long-term financial resources

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