



Roundtable on Trade, Environment and the Competitiveness of Small and Medium Enterprises (SMEs)

Crowne Plaza Hotel – Beirut, Lebanon

15 December 2006

Agenda

SESSION I	TRADE, ENVIRONMENT AND SUSTAINABLE DEVELOPMENT
9:30 – 9:35	Opening
9:35 – 9:50	Overview of Key Issues in Trade and Environment Ms. Carol Chouchani Cherfane, Acting Team Leader, Technology and Enterprise Development, Sustainable Development and Productivity Division, ESCWA
9:50 – 10:00	South-South Trade: Opportunities for Sustainable Development Mr. Joey Ghaleb, First Economic Affairs Officer, Technology and Enterprise Development Team, Sustainable Development and Productivity Division, ESCWA
10:00 – 10:30	Sustainability Impact Assessment of the Euro-Mediterranean Free Trade Area (SIA/EMFTA) Ms. Carol Chouchani Cherfane, ESCWA
10:30 – 11:00	Discussion
11:00 – 11:15	Coffee break
SESSION II	SUSTAINABILITY AND COMPETITIVENESS OF SMEs IN LEBANON
11:15 – 11:35	Industrial Policy and SME Competitiveness Mr. Joey Ghaleb, ESCWA
11:35 – 12:30	Participant Interventions on policies to support SME competitiveness Presentations by roundtable participants
12:30 – 1:30	Roundtable Discussion on targeted policies for supporting SME competitiveness Moderated by Mr. Antoine Mansour, Head, Unit for Emerging and Conflict Related Issues, ESCWA
1:30 – 1:45	Integrated Impact Assessment of an Industrial Policy on SMEs: Lebanon Case Study Mr. Joey Ghaleb, ESCWA
1:45 – 2:00	Closing
2:00 – 3:00	Lunch at Crowne Plaza Hotel sponsored by ESCWA